

SYMPHONY IN C

Rossen Milanov, Music Director

FOR IMMEDIATE RELEASE:

CONTACT:

Pamela Brant, President

856.963.6683 (office)

609.680.6905 (cell)

pbrant@symphonyinc.org

Symphony in C names a new President

(Collingswood, NJ) Symphony in C and Music Director Rossen Milanov are pleased to announce the appointment of Pamela Brant as the new President of Symphony in C, effective July 9, 2013.

Since 2006, Pamela Brant has served as the Vice President of Marketing and Public Relations of Symphony in C and more recently as Interim President and CEO. During her tenure Pamela made significant contributions to Symphony in C in the areas of marketing, public relations, branding, and audience development by forging new relationships and facilitating new opportunities.

Board Chairman Robert Kugler remarked, " While engaged in a search that extended across international boundaries, the Symphony's Search Committee came to recognize the strong leadership talents which Pamela Brant, the former Interim President and new CEO, offers and how aligned her views of advancing musicians' careers, musical education and community involvement are with those of the Board."

Prior to joining Symphony in C, Pamela was the Director of Sales, Marketing and Development for Lenape Regional Performing Arts Center. During her tenure, Pamela created and implemented a successful sales and marketing plan that resulted in significant audience growth. She developed and implemented successful fundraising strategies and fostered co-operative cultural tourism strategies with local stakeholders.

Early in her career, Pamela was a local residential real estate salesperson. An accomplished entrepreneur, she later established and operated Brant's Express, a local logistics company, for over a decade. Pamela is serves on the Lenape Regional Educational Foundation and is an

active member of the Greentree Homeowner's Association Architectural Board. She attended Messiah College in Grantham, PA for Business Administration and Burlington County College for Real Estate Sales. She resides in Mt. Laurel with her husband and daughter.

Symphony in C is one of three professional training orchestras in the United States preparing musicians and conductors who are on the cusp of world-class careers through concert, educational outreach and professional development programs. Performing at the Gordon Theater at Rutgers Camden Center for the Arts in Camden, New Jersey, Symphony in C serves over 90,000 people annually through its critically-acclaimed concert series, educational outreach programs and radio broadcasts. Symphony in C has been designated a Major Arts Institution by the New Jersey State Council on the Arts and strives to continue making artistic, educational, and economic impact on a regional, national and global scale.

Programs are made possible in part by funds from the New Jersey State Council on the Arts, Geraldine R. Dodge Foundation, William G. Rohrer Charitable Foundation, The Horizon Foundation of New Jersey, Subaru of America and New Jersey Cultural Trust. Symphony in C is a member of the South Jersey Cultural Alliance (SJCA).

###